

## **ERASMUS POLICY STATEMENT (Overall Strategy)**

Our International Strategy is based on two key issues:

The first one, inner transformation. Building on the strengths identified, direct and support with specific actions, oriented to internationalization and innovation transfer.

The second one concerns the strategic aggregations that will help the international reputation of our institution as a reference center in theater education.

This will become operational actions to enhance, consolidate, and spread the reforms:

Promoting awareness-raising for the internationalization and modernization: training courses, debates, cultural activities ...

Definition of possible collaboration areas with partner institutions not necessarily mobility purposed. Promoting knowledge, integration, solidarity and cultural exchange.

Adjusting studies offer to social needs by understanding the demands of the global environment.

Increased information transparency and comparability of educational, complementing the accreditation systems and transnational recognition.

Improve visibility and international recognition of ESAD and Malaga as an attractive place to live, to study and research. Enhancing an image of the institution linked to the modern and quality education in an attractive social environment linked to the arts and culture, but far from an external image full of outdated stereotypes and clichés about Spain.

Promote education and skills to work in an open international environment.

Encourage entrepreneurship.

Expand the network of partner institutions, considering three aspects:

The similarity and / or complementarities between descriptors of subjects offered in our curriculum and those offered in other institutions as well as the workload of each one.

The linguistic conditioning factors. Involving a greater or lesser demand for mobility applications. So countries like Portugal and Italy represent an important incentive regarding the high degree of intelligibility in relation to the Spanish language, just as applications to English-speaking countries or offering courses in English, since this is the most studied foreign language in Spain.

The socio-cultural environment in which the institutions are located, local customs and facilities offered to foreign students. So Mediterranean countries like Italy and Greece are considered attractive for our student's mobilities.

At this point we should note the enormous interest shown our students and staff for potential mobilities to Spanish American countries.

Participate more widely in networks, projects and programs of education and research.

Increasing international mobility. Promoting it among lecturers, researchers and administrative staff, as well as the assessment and recognition of international activities in their careers. And generating active support for the mobility of students and staff who have had international experience.

Promote education and skills to work in an open international environment.

Improve the host, implementing support services to coming, stay and departure of students and foreign visitors.

Encourage participation in networks, projects and programs of education and research.

Promoting the global dimension of ESAD MALAGA.

Attract good international students.

Provide incentives for lecturers and researchers.

Moreover, ESAD MALAGA considered essential for the development of its internationalization process, the commitment of Educational Administration. In this sense, our organization wants to establish specific contacts in order to promote policy changes and protocols for better development of international activity by promoting the following:

Overcoming the language problem, promoting the progressive delivery of training programs and enhancing the consideration of English as essential tool.

Implement mobility regarding second and third cycle.

Promote the internationalization of training and research.

The assessment and recognition of international activity in the career development of staff.

Gain leadership in theater research.

Develop financial instruments that allow financially support these reforms.

Implementing cooperation with emerging countries contributing to improve the international quality of our institution and cooperating to modernize and strengthen theater education systems in areas of Latin America.

ESAD MALAGA is very interested in the implementation of cooperation projects with Spanish American top theater education institutions for two main reasons:

The first one, the interest shown by students and staff about this possibility. In this way the common language and mutual cultural influence are especially attractive to our community.

On the other hand, we believe that in the current process of globalization Spanish Institutions are ideally placed to set solid bridges between Europe and emerging countries.

Moreover ESAD would like medium-term implementation of cooperative projects with U.S. theatrical institutions. Since there the Hispanic influence is growing up, and anyway is indisputable reference in the process of globalization.

To make these projects possible Higher Artistic Education Centers in our country must still overcome certain legal and administrative barriers, in which the ESAD of Malaga is working.

### **Expected impact of our participation in the Programme on the modernisation of ESAD Málaga in terms of the policy objectives we intend to achieve.**

1. Increasing competencies, and creating activities to develop learning paths by experience. Encouraging participation.

Changes in the curriculum, led to the recognition of the workload and the self's own curriculum development. With this flexibility we hope to adapt our offer to the demands of the environment.

Our strengths place us in an advantageous position to develop research and innovation programs: our entrepreneurship, a pioneer in implementing specialties, now assume throughout, and lecturers with progressist vision of theater, open to the search for new formulations , research and able to instill in students the interest and commitment necessary to involve them in the search. So we hope to implement strategies that place us at the forefront of theater research in the framework of the EHEA Artistic education.

2. Enriching our teachings making wider use of ICT and virtual platforms, adapting new learning experiences more effective and personalized.

Improve recognition of teaching excellence and decreased constraints that limit research activity among our academic staff.

Increase the proportion of students who complete a period of study or training abroad, contributing to the common desire for the 2020 layout. Encouraging doctoral training to meet the demand for human resource.

3. Enhance tutorial support to our students in times of mobility, through distance education using virtual platforms.

Increase the staff exchange.

Implement training mobility.

Increase reach and international visibility and to promote international Networks.

Develop relationships with partners outside the EU.

4. Promoting employability and entrepreneurship.

Promote tracking graduate employment outcomes and analyze information to provide the student based on market demands.

Supporting graduate students to launch business initiatives or research.

Encourage cooperation between entrepreneurs and entrepreneurs graduates.

Enhance the visibility of innovative students.

Implement strategies ESAD-enterprise cooperation.

5. The results we hope to achieve will depend largely on the implementation of legislative reforms necessary to eliminate barriers that limit our ability to act. So one of our priorities is to get a greater commitment from Management Authorities to ensure autonomy to set strategic direction, manage income streams, reward performance the best teaching and research staff, implement the Diploma Supplement and promote access to alternative sources of funding.